



KangaROOS

LA GEAR

b.well

MEMBERS ONLY

**ONE-STOP.
FOR EVERYTHING.**

70 YEARS

— RIEKER
FASHION & LIFESTYLE —
SINCE 1954

rieker

YOUR FASHION. OUR MISSION.

RIEKER | ONE-STOP. FOR EVERYTHING. Tradition meets innovation – we at Karl Rieker look back on a 70-year company tradition and combine timeless classics with new fashion trends. We are constantly reinventing ourselves.

The result is clothing that is not only incredibly comfortable and trendy, but also places a lot of emphasis on sustainability. For this reason, we rely on brands that not only show great sensitivity for popular trends, but also process natural fibers and produce them in an environmentally friendly way.

It is particularly important to us that the highest quality standards are met – because hardly anything let us get as close to ourselves as our clothing.

STRONG PARTNERSHIP

KangaROOS

LA GEAR™

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70 YEARS

RIEKER
— FASHION & LIFESTYLE —
SINCE 1954

rieker



BASIC. COMFORT. CASUAL. CLASSIC.
SPORTY. FUNCTIONALITY. YOGA. FUN.
WORKOUT. TRAINING. COZY. RELAX.
WELLNESS. SOFT. HAPPY. FEELINGS.

The history of the brand begins in 1979 with Bob Gamm, the American founder of the company. He is the inventor of the „ORIGINAL SHOES WITH POCKETS“. The architect and passionate runner is one of the jogging fans

of the first hour and spends a lot of time running. So much time that even the annoying „where to put my key“ question wouldn't let him go. During one of his daily 10-kilometer workouts, he finds the solution: running shoes

with an integrated pocket. Bob branded his shoes „KangaROOS“ – like the kangaroo – a fast runner, it never moves backwards and it has a „pouch“ – the original KangaROOS Pocket. KangaROOS has rapidly established

itself in the sports world. When it comes to the question of the most important sneaker brands, KangaROOS achieves a brand awareness of 70% in Germany and is globally a well-known sports brand.





BASIC
COMFORT
CLASSIC
CASUAL

BASICS



CASUAL CASUAL CASUAL

BASICS

COMFORT
BASIC
CASUAL
SPORTY



BASICS



SPORTSWEAR





WORK
OUT
YOGA
SPORTY
ACTIVE

SPORTSWEAR



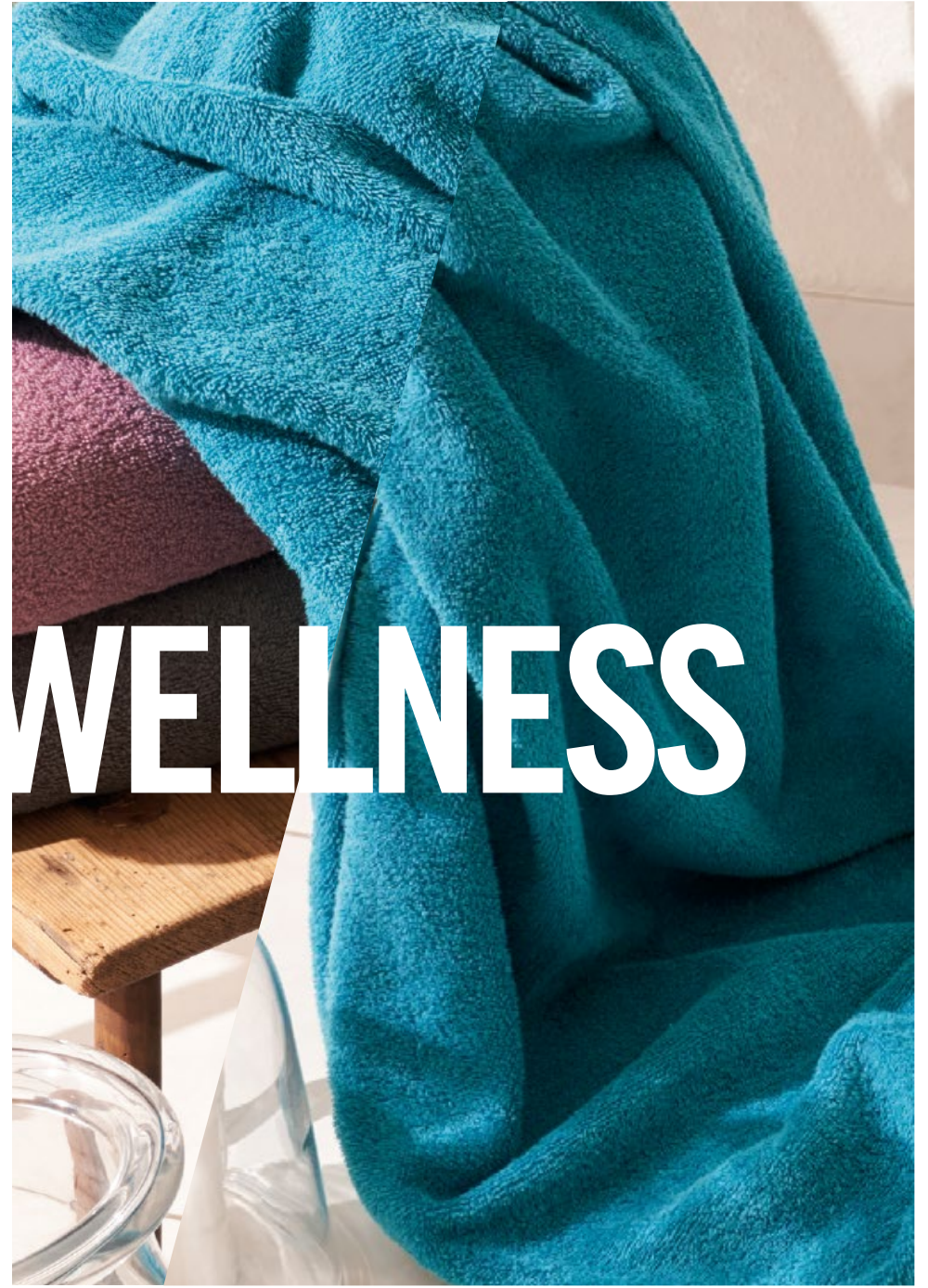
LOUNGEWEAR



SOFT
RELAX
COMF
ORTABLE
COSY

LOUNGEWEAR





LA GEAR™

LA GEAR IS A CALIFORNIAN FITNESS AND FASHION BRAND BOASTING GLOBAL ACCLAIM.

It embodies the past, present and future fitness fanatics who want to train whilst appearing stylish and trendy.

LA Gear was established in 1979 as a roller-skating brand in Venice Beach, LA and soon expanded into new product categories including athletic footwear, which became an instant success. The brand attained popularity with iconic, colorful footwear ranges in the mid 80's. Pop legend Michael Jackson once co-designed a range of LA Gear trainers and fronted various

LA Gear marketing campaigns, remaining the only footwear brand Michael Jackson ever endorsed and collaborated with.

Today LA Gear is regarded as a prestigious Californian fitness and fashion brand, which has been designed for those who want to keep fit, but do so in style. Surpassing many other brands whilst dominating the fitness market, LA Gear made its mark in history.





COLORFUL BASICS





COSY



CASUAL COZYWEAR



FIT TRAINING FIT TRAIN

SPORTY



b.well

BE YOUR BEST VERSION AND DON'T MAKE ANY COMPROMISES – THE COMFORTABLE AND STYLISH COLLECTIONS FROM B.WELL COMBINE SUSTAINABILITY WITH MODERN DESIGNS AND FOCUS ON AN ABSOLUTE FEEL-GOOD FACTOR. THE COLLECTIONS RANGE FROM SPORTS AND HOMEWEAR COLLECTIONS TO TRENDY BEST AGER FASHION – TIMELESS CLASSICS MEET TRENDY CREATIONS. THE SPORTY LOOKS OF B.WELL ARE ABSOLUTELY SUITABLE FOR EVERYDAY USE IMPRESSING WITH THEIR FASHIONABLE COLORS AND GREAT ATTENTION TO DETAIL. FEEL COMFORTABLE, FEEL GOOD WITH B.WELL



SUN



SHINE

SUMMERWEAR



SPORTY



COLOR
FUL
TRAINING
ING
COOL
FUN



SPORTY



SOFT



RELAX



COZY

HOMEWEAR

MEMBERS ONLY

COMFORT. EASY. MODERN. CASUAL. CLASSIC.
ELEGANT. OFFICE. POSITIVE. FUN. BASIC. COLOR.

Members Only is an extremely popular outerwear brand, which was established in 1975. It became a remarkably popular and iconic fashion line with its racer and bomber jackets featuring button-snap collars, shoulder trim epaulettes and chest pockets.

Members Only products are currently worn by many A-list celebrities and have been seen on both the big screen and in television programs.

The styles are contemporary and additional products and accessories are available.

MEMBERS ONLY

**BASIC
COLOR
COM
FORT
CASUAL
FUN**



BASICS



OFFICE

EASY
ELE
GANT
COM
FORT
OFFICE





MODERN CASUAL

EASY

A photograph of a modern office interior. It features a large, curved white sectional sofa positioned in front of a wall of floor-to-ceiling windows. The windows offer a panoramic view of a cityscape under a clear blue sky. The ceiling is white with recessed lighting, and a single white pillar is visible in the foreground on the right side.

STRONG PARTNERSHIP

Karl Rieker GmbH & Co. KG

Hoefelstr. 5, 72411 Bodelshausen, Germany

Phone: + 49 7471 95810

Mail: info@karl-rieker.com

www.karl-rieker.com